Segment Routing will boost your business in 5 key ways

Segment Routing emerged as a new technology in 2013 and has made a huge impact with service providers, hyper-scale web providers and large enterprises. As a key enabler for the transformation all networks must go through in the future, it's no wonder that adoption is growing exponentially. But what will it actually do for your business?



Segment Routing is your fast track to network simplification.



With Segment Routing, your network is more resilient. Whenever

Make the network more robust

and wherever a node or a link fails in the network, connectivity is restored in under 50 milliseconds!



to the Segment Routing building blocks, we have the technology to easily build loopfree paths in the network in a simple way."

for networks by breaking fast-reroute or creating micro-congestions. Now, thanks



Hyperscale cloud providers have learned that by dynamically rerouting traffic,

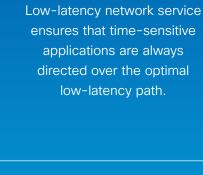
they can reach an overall capacity utilization of 80 percent or more.

Squeeze more out of your network



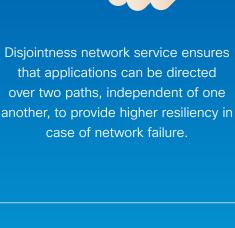


to buy, we get to use standard IGP to set up our connectivity instead of having to do that ourselves.





Segment Routing powers two vital network services: low-latency and disjointness.



Offer new levels of customer satisfaction

With an efficient network structure, you have a strong foundation on which to offer a best-in-class end-user experience.



Alibaba Group's Chief Network

To see how Cisco could help to transform your network and future-proof

your business with Segment Routing, visit our dedicated website.

Discover Segment Routing

Find out more

