Simplify your network
Removing protocols and making network operations easier means Segment Routing is your fast track to network simplification.

Bell Canada's Technical Fellow Daniel Voyer agrees: “Segment Routing is fundamental for today’s reality, which requires on-demand services as well as exponential bandwidth growth. Streamlining the IP protocols stack in order to provide a simplified service assurance support model for day-to-day is the key benefit.”

Orange Group’s Stephane Litkowski says: “Micro-loops have always been a pain for networks by breaking fast-reroute or creating micro-congestions. Now, thanks to the Segment Routing building blocks, we have the technology to easily build loop-free paths in the network in a simple way.”

Segment Routing will boost your business in 5 key ways
Segment Routing emerged as a new technology in 2013 and has made a huge impact with service providers, hyper-scale web providers and large enterprises. As a key enabler for the transformation all networks must go through in the future, it’s no wonder that adoption is growing exponentially, and what will it actually do for your business?

- Release innovation
- Offer new levels of customer satisfaction
- Squeeze more out of your network
- Make the network more robust
- Find out more

With Segment Routing, your network is more resilient. Whenever and wherever a node or a link fails in the network, connectivity is restored in under 50 milliseconds!

Find out more to see how Cisco could help to transform your network and future-proof your business with Segment Routing, and use our dedicated tweet.